

ITEM 28. CAR SHARE - POWER AVENUE ALEXANDRIA

TRIM RECORD NO: 2014/358307

RECOMMENDATION

It is recommended that the Committee endorse the allocation of parking on the northern side of Power Avenue, Alexandria between the points 30.5 metres and 35.5 metres (1 car space) east of Loveridge Street as 'No Parking Car Share Vehicles Excepted' subject to the following:-

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Power Avenue, Alexandria, east of Loveridge Street.

COMMENTS

The kerb space on the northern side of Power Avenue, Alexandria between Wyndham Street and Loveridge Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2018, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,747, of which 8,841 are business members.

As of July 2014, there were 52 GoGet car share members within a 250 metre radius of this location with five members in Loveridge Street, 13 members in Brennan Street, and four members in Power Street.

Within a 250 metre radius of this location, there are currently three spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 122 letters sent out with no responses supporting the proposal and two responses opposing the proposal due to the loss of parking and that the number of spaces already dedicated to car sharing in the local area is sufficient for opposing the location.

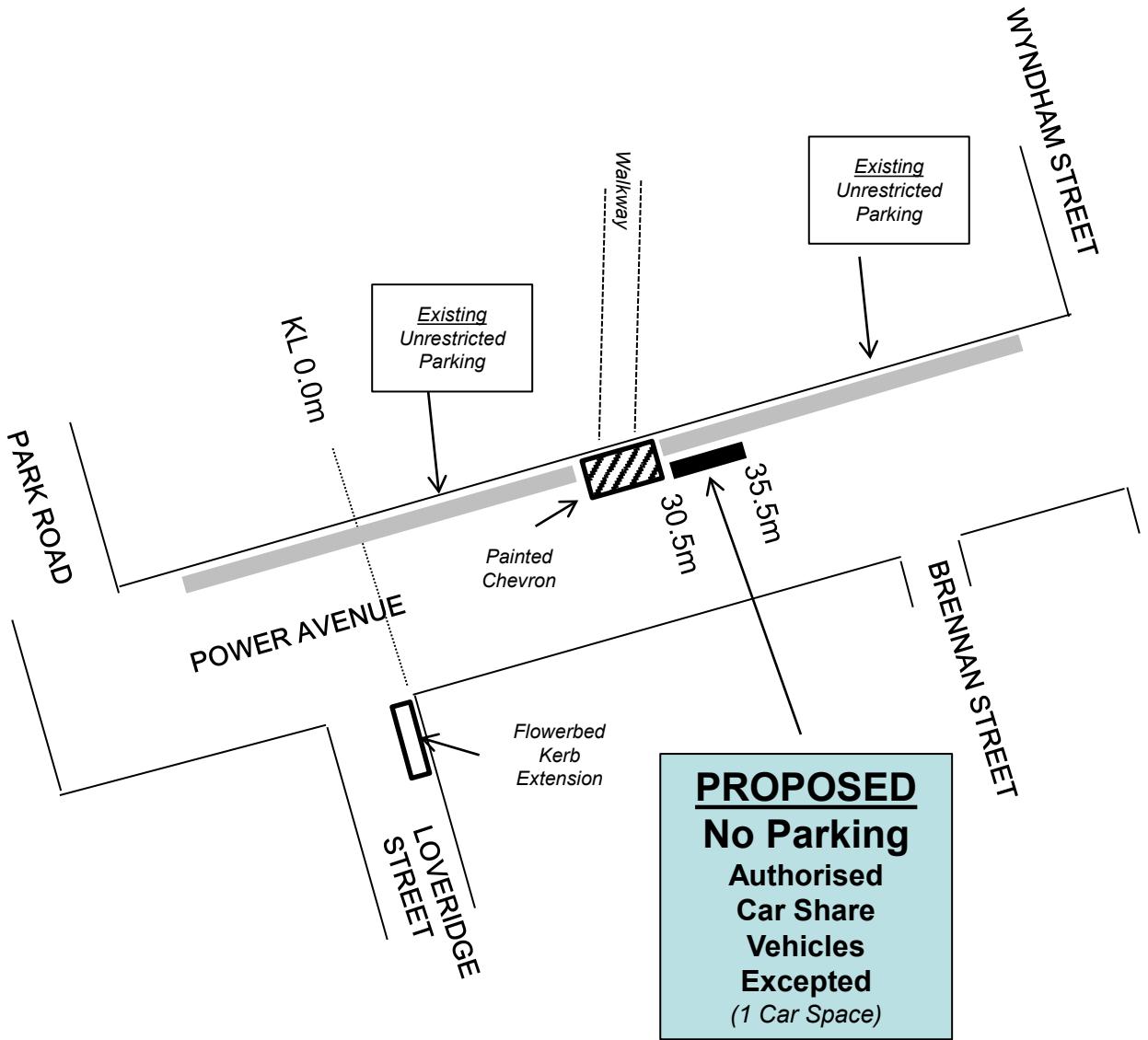
FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share - Power Avenue Alexandria

Claudia Calabro, Business Support Officer



PROPOSAL

POWER AVENUE, ALEXANDRIA
 CAR SHARE PARKING SPACE

